

## STRATEGY PRIORITY WORK JULY 24 TO JUNE 25

Strategy goal: bring students together to spend good time with each other	
80% of students will come together in a community, society, or event supported by Durham SU.	
50% of these students will discover or learn something new through a student-led activity supported by Durham SU.	
80% of these students will say that students led activities supported by Durham SU helped them feel they belong here.	
Objective	Priority work to June 2025
<p><b>Communities:</b> of students looking for people like them are active and well supported.</p>	<p>Create collaborative working model with key university partners, prioritising the International Office, to prevent being at cross purposes in student community support, sharing resources to enable things like coordinate induction and welcome, collaborative events, training, mutual promotion etc, so more students are able to come together in one of our communities or events.</p> <p>Agree a rationalised support offer from Durham SU to student groups, recognising the breadth and depth of the portfolio as well as sustainable demands on resource.</p> <p>Develop cross-department connection offers for postgraduate students.</p>
<p><b>Societies:</b> help students involve each other in new interests and experiences.</p>	<p>Reduce the cost for students be involved in student groups and their events, reducing event and membership charges and seeking new funding sources.</p> <p>Agree service standards and implement an improvement plan for the student user journey (online and offline) for students finding student groups and communities, outside of Freshers' and without having to purchase memberships.</p> <p>Launch a new student media organisation, supported by Durham SU but led and managed by student media groups.</p>
<p><b>Spaces:</b> across campus and online and accessible and high quality.</p>	<p>Launch ASK space for student services in Dunelm House, preparing to welcome guests to the building's 60<sup>th</sup> anniversary in 2026.</p> <p>Establish and meet good standards for findability, use, and quality customer service for ASK service student user journey (both online and in our physical space), so that</p>

	<p>student group executives can more easily and effectively access support in running activities.</p> <p>Use insight from and reporting by our membership management system to improve service and support and inform student leader decision-making.</p>
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**Strategy goal: build confidence in the purpose and value of the students' union at Durham University**

80% of students will agree that Durham University needs a collective organisation for all students.

40% of students will agree that Durham SU represents student interests on relevant and important things.

40% of students will agree that Durham SU represents their academic interests.

Objective	Priority work to June 2025
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<p><b>Students:</b> support the collective organisation by them, for them.</p>	<p>Increase student engagement and democratic participation through Faculty-based, student-led, experiments.</p> <p>Develop and test a part-time student leadership model support model within Durham SU.</p> <p>Share our student-led insight with more students and other stakeholders, and innovate how we engage students as participants.</p>
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<p><b>Student organisations:</b> thrive in their distinct role, different to but complementary to Durham SU.</p>	<p>Connect student-led organisations led by Part-Time Officers (sustainability, welfare, and societies) with DU colleagues, for sustainable partnership work.</p> <p>Create a longer-term tactical plan, with and for JCR PresComm, which aligns Common Room work to the Durham SU strategy.</p> <p>Lead the challenge to ensure peer-led student welfare support across student organisations at Durham, and achieve the Mental Health Charter mark.</p>
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<p><b>Durham University:</b> is committed to, and acts in partnership with, their students' union.</p>	<p>Deliver the Durham Teaching Awards as a partnership project between Durham SU and DCAD.</p> <p>In partnership with Durham University, highlight academic student communities and</p>
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	<p>student voice in learning, on central and Departmental channels.</p> <p>Establish a collaborative approach to new freedom of speech regulations and collaboration on events on campus.</p>
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**Strategy goal: Make Durham better by tackling the big issues that hold students back**

80% of students will agree that their induction was good.

80% of student rooms will be affordable and high quality.

\*\* Students will lead the conversation about access and participation at Durham.

Objective	Priority work to June 2025
<p><b>Induction:</b> at Durham prepares every student to do well, as a learner and a citizen in our University community</p>	<p>Define and build support for our vision for a good induction.</p> <p>Champion values-led citizenship induction as core learning for every student, within the freedom of speech framework.</p>
<p><b>Housing:</b> for Durham students in high-quality, affordable, and secure.</p>	<p>Conduct and wide-ranging research with Durham University into the affordability and quality of the private-rented sector, to support adoption of additional licensing by Durham County Council.</p> <p>Launch 'Rate My Landlord', collaborating with students to drive engagement and landlords to build confidence in the value of the tool.</p> <p>Support the creation of a new housing co-op and support student members to grow the organisation to disrupt the housing market.</p>
<p><b>Access and participation:</b> to Durham, and in Durham, will advance the ambitions of excluded students.</p>	<p>Create an affordability impact assessment framework to evidence to the University the impact of decisions about cost on access and participation.</p> <p>Review evidence and create plans to improve participation in all wider student experience leadership positions by international students, and excluded students.</p> <p>Develop a funding model for access and participation related activities on campus which uplifts student-led initiatives.</p>